

# GOSHI VISION 2030

Push the Envelope, Seek Infinite Possibilities,  
and Contribute to Society by Manufacturing

## Mission

Meaning of existence /  
Mission to achieve

Using the world's best manufacturing, we want to share delight with all people who love mobility by revamping the "Artisanal mind" and core technologies that we have inherited

## Core competence

Originality & Advantages

Manufacturing with our original technologies that make massproduction possible

## Core values

Basic values that we want to respect  
(Our code of conduct)

### Willingness

- Confront adversity with our own will to reach the pinnacle

### Creation

- Think outside the box to materialize GOSHI's manufacturing with free and unique ideas

### Challenge

- Always have a dream and take on new challenges
- Don't fear failures. Reflect on them, change, and continue to take on new challenges
- Do not become complacent about the status quo, but foresee the future

### Evolution

- Say goodbye to your past self and try to change into a new person
- Let go of preconceptions and envisage the future with new ideas

### Happiness

- We want to give pleasure and happiness to everyone who creates, uses, and sees our products (passion)

### Decision

- Get rid of indecision and perceive the truth
- Think and decide by yourself
- Commit yourself to developing your confidence
- Your commitment will determine the result

GOSHI Corporate policy

Human Respect

Customer First